



FACTS

Helping Hungry Families Feed Themselves & Care For The Earth



multiplies the benefits of every donated animal while making recipients equal partners with Heifer in the fight against hunger and poverty.



IMPACT: Heifer International currently provides 27 different kinds of livestock to families in 47 countries, including the United States. Since it began in 1944, Heifer has given direct aid to 4 million families and, through training and "Passing on the Gift," indirectly affected the lives of more than 24 million people in 128 countries around the world.

WHAT: Heifer International is a 501(c)(3) nonprofit organization working to end world hunger by giving cows, goats and other food- and income-producing livestock to impoverished families around the world. Recipients are trained in animal care and environmentally sound agricultural practices so they can lift themselves out of poverty and become self-reliant. Milk, eggs, wool, meat, draft power and other benefits of animals provide nutrition and money for education, better housing, health care and small business enterprises.

HEIFER'S MISSION: To work with communities to end hunger and poverty and care for the earth.

HOW HEIFER WORKS: Heifer partners with community groups that form a development plan with specific goals. Partners learn how to care for animals and grow crops in ways that can be sustained for future generations. Heifer provides expertise in animal health, water quality, gender equity, the environment and community development.

PASSING ON THE GIFT: Recipients agree to share offspring of their animals with others in need through a requirement Heifer calls "Passing on the Gift." It

EDUCATIONAL MISSION: An important part of Heifer's mission is to help people understand the root cause of world hunger. Each year Heifer reaches millions of people with its message of hope through the media and through its own publications and educational activities. More than 40,000 people a year visit Heifer's three learning centers in Rutland, Mass., Ceres, Calif., and Perryville, Ark., to participate in seminars, service learning projects and in-depth learning experiences. The centers also demonstrate organic gardening and alternative marketing methods for small farmers.

VALUE: Worth magazine has selected Heifer as one of America's best 100 charities, and The Motley Fool, a leading financial education website, has chosen Heifer as one of its five recommended charities for three years running. Heifer's annual report is available online at www.heifer.org.

Success Stories

In a village in Nepal, Gurung Gaon, a women's group using Heifer-provided water buffalo to improve their nutrition and income saved enough to buy 100 geese for five families in China. "Before Heifer, we didn't know what sharing was," said group leader Mrs. Leela Tamang.



In Tanzania Elmufus Lembusha, a member of the Waarusha people, was living hand-to-mouth trying to feed his extended family of 16 on barely an acre of farmland. Heifer goats brought needed income through the sale of milk and offspring and produced manure to make his field more productive. "Since that day, life has changed," he said.

In the Dominican Republic a river village whose livelihood was disrupted when it was forced to relocate because of a dam construction project was saved when Heifer gave the village



goats and training in their care. Said recipient Anna della Rosa: "We are so happy. Our animals are healthy and our soil rich for growing feed for our livestock and, ultimately, our families."

In AIDS-ravaged western Kenya, Heifer gave a cow to Jecinta Anyango and her three children after her husband died. "Heifer has restored my hope, my health, and the future of my children," she said.

Project partners in Piura and Lambayeque in northern Peru have had their lives transformed by new, fuel-efficient kitchen stoves provided by Heifer. They no longer cook over smokey open fires, and spend less time gathering firewood.

Heifer Beginnings

Heifer's founder, Dan West, was a relief worker in 1939 during the Spanish Civil War who thought there must be a better way to help refugees than handing out cups of milk. He wanted to do something that would give



suffering people self-reliance and not just temporary relief. "Not a cup but a cow," he said. In 1944, Heifer began shipping cows overseas. Tens of thousands of young cows (heifers) were

delivered by "Seagoing Cowboys" to Europe and Japan after World War II. Today Heifer buys animals locally for resistance to local diseases and to help local economies. It trains people around the world in environmentally sound agricultural practices, integrating crops and animals. But it retains Dan West's spirit and his desire to end world hunger.

STRENGTHENING WOMEN & FAMILIES

Around the world, women usually tend the family's livestock and crops, but many have little access to resources and training. Heifer ensures that women share in the benefits of training, ownership and income. Many projects enable fathers to farm rather than seeking low-paying seasonal jobs away from home.

PROTECTING THE ENVIRONMENT

Heifer livestock and trees are catalysts for improving the environment. Heifer partners are taught to prevent overgrazing and to collect manure for organic fertilizer. They plant trees and manage resources for sustainable, long-term success.

RECOGNIZED BY PRESIDENTS

Presidential End Hunger Award granted by President **George Bush**, 1990. President's Award for Voluntary Action given by President **Ronald Reagan**, 1986. Also recognized by President **Bill Clinton**, President **Jimmy Carter** and President **Dwight D. Eisenhower**.

Gifts to Heifer International are tax deductible and help fund Heifer's total program, unless designated otherwise. Federal and state employees may designate gifts to Heifer through payroll deduction by entering CFC #0315. Heifer International is a 501(c)(3) nonprofit organization.

Where in the World is Heifer International?

Heifer Operates in 47 Countries



Number of current projects: Africa(109); Asia(68); Europe(49); Latin America(86); North America(74)

Heifer Animals

Agouti	Chickens	Elephants	Goats	Llamas	Rabbits	Turkeys
Alpacas	Cows	Earthworms	Guinea Fowl	Mules	Sheep	Water Buffalo
Bees	Donkeys	Fish	Guinea Pigs	Oxen	Silkworms	Yaks
Camels	Ducks	Geese	Horses	Pigs	Snails	

"I have long been proud of the fine work of Heifer International."

— President Jimmy Carter

"Everyone who receives an animal has to pass on its first offspring to another family in need, creating an amazing ripple effect. I like that."

— Susan Sarandon, Academy Award-winning actor

"My family and I suffered so much. When we received our four goats and learned about the passing of the gift, I could not imagine it was me who would help end the suffering of another."

— Alves Mangagao, Mozambique, who survived 20 years of civil war.

'Passing on the Gift'

Around the world, "Passing on the Gift" is multiplying Heifer's impact dramatically. Some examples: In China a project begun in the 1980s with 105 rabbits has generated hundreds of thousands of offspring that have helped more than 2,200 families. Heifer has provided directly and through "Passing on the Gift" more than 3 million

rabbits, goats, cows and other animals in China alone.

In Zimbabwe women in a Heifer International program passed on twice as many pigs as required because they became convinced that more women should enjoy the benefits of livestock ownership.

In the Dominican Republic, 58 families receiving dairy cattle has turned into more than 10 times that number, helping 650 families.