

**HEIFER MOO-VIES PRESENTS:
SECOND SUNDAY CINEMA SERIES
October 11, November 8 and December 13, 2009**

Join us on the second Sunday of the month this fall for a slate of thought-provoking documentaries on themes ranging from sustainable living, social justice, climate change, resource development and peaceful co-existence.

Each film begins at 3 pm and is followed by a brief, moderated question-and-answer session. There is no admission charge. For more information, call (501) 907-COWS (2697); or (877) 870-COWS (2697) or email HeiferVillage-Registration@heifer.org.

DATE	FILM	MODERATOR	SYNOPSIS
Oct. 11	Double Shot Double Feature: <i>For the Price of a Cup of Coffee</i> and <i>Coffee to Go</i> Total Running Length: 39 Mins.	Fair Trade Q-and-A Discussion moderated by Julie Robnolt, Manager of the Shop@Heifer	<i>For the Price of a Cup of Coffee</i> tells of one coffee shop worker in San Francisco, who took her obsession about where all the "to go" cups come from (and where they end up) and made this profound short documentary. Learn about what goes into each cup, and how many cups are loaded into landfills each day. <i>Coffee to Go</i> quickly shows how our decisions about buying "a cuppa Joe" can potentially have drastic effects on poor farmers, their communities and the countries in which our coffee is grown. What exactly is Fair Trade, and how does the simple act of making informed choices when we shop for groceries help bring about a more equitable, sustainable and truly fair exchange between consumer and producer? Through moving interviews, informative stories and anecdotes, we learn how to discern a truly great cup of coffee and how to spend our money wisely.
Nov. 8	<i>The Future of Food</i> Running Length: 88 Mins.	Q-and-A Discussion moderated by Terry Wollen, Director of Livestock Advocacy for Heifer International	Shot on location in the U.S., Canada and Mexico, <i>The Future of Food</i> examines the complex web of market and political forces that are changing what we eat has huge, multinational corporations seek to control the world's food system. This film also explores alternatives to large-scale industrial agriculture, placing organic and sustainable agriculture as real solutions to the farm crisis today.
Dec. 13	<i>Renewal</i> Running Length: 90 Minutes	Q-and-A Discussion moderated by members of the Green Faith Alliance of Arkansas	<i>Renewal</i> profiles eight faith-based groups on their journeys to transform their congregations into responsible environmental stewards. Follow Evangelical Christians as they bear witness to mountaintop removal; Muslims in Chicago actively supporting sustainable farming; Jewish youth learning to minimize their ecological footprints; Buddhists engaged in persuading major magazines to publish on recycled paper; and four other groups fully engaged in the greening of their congregations. This film offers hope and shows people of all faiths working to redefine what it means to live on the planet today.

