

Feeding 50000

WORKSHOP:

Make Your Own Video



www.heifer.org

OUTLINE – Make Your Own Video Workshop

Scripture: John 4:1-42

Connection to Heifer:

Jesus offered *living water* to the Samaritan Woman at the Well. In offering this living water, Jesus offered her a new life that would last for eternity. Heifer International offers a living gift, a gift that can sustain a family. With the passing on of offspring, it becomes the factor that leads whole communities out of endless poverty and hunger into self-sustenance.

Objectives:

- Jesus offered living water to the Samaritan Woman at the Well.
- Heifer has a WiLD Program (Women in Livestock Development).
- Heifer has two programs that enable churches to organize a fundraiser:
 - The Living Market
 - Fill the Ark
- Heifer living gifts are customized to fit the local culture and environment.

Overview:

- The Samaritan Woman and Sharada from Nepal will tell their stories of transformation, using a Lota Bowl to convey the idea of *living water*.
- Learn about the WiLD program and its focus on gender equity.
- Introduce either the Fill the Ark Program or the Living Market Program.
Note: the class focus is not to set up these programs but to advertise the various animals.
- Research the animals and commodities that Heifer offers to communities.
- Make video ads for the various commodities to run during the fundraising event or as advertising in advance of such an event.
- Watch the videos and brainstorm ideas for how to get everyone involved in the fundraiser.

Supplies:

- Video camera and film
- Media for viewing videos created in class (TV or projector)
- Props associated with each animal and commodity on the Heifer list (Be creative.) Challenge the congregation to help by requesting stuffed animals, costumes and masks associated with the master list. (**See resource re: The Gift Ark.**) Poster board and markers would also be valuable.
- Atlases and globes
- Costumes: a biblical costume for the Samaritan Woman at the Well and a long shawl clasped at the shoulder for Sharada.

- **Optional:** There is a very cool prop called a **Lota Bowl**. It is a doubled-chambered metal vase. When you pour from it for the first time, it appears to empty the bowl. Within minutes, the second time you pour from it, it releases more water. This can occur more times than you would ever want to pour from the vase. It is very effective in telling the story of *living water*, as it appears to be an ever-flowing stream. The eyes of the participants, especially children, continue to grow larger each time the vase appears to empty and then pours forth again. The script assumes that you have this prop; if you do not have the Lota Bowl, adjust the lesson.

Sources for *Lota Bowl*:

- a. Check to see if there is a magician (whether in the congregation or locally) who owns one and would be willing to lend it out.
- b. Most magic shops have them, ranging from \$35 to \$75.
- c. One Way Street sells them (www.onewaystreet.com or 1-800-569-4537).

You will also need another jug to pour the water into.

Heifer References:

- All materials related to the Living Market and Fill the Ark programs
- Heifer information about each animal (formally in Animal Crackers)
- WiLD Program: The Heifer website has a great resource about WiLD found at <http://www.heifer.org/site/c.edJRKQNiFiG/b.2607575/>
- There are good maps in “Heifer International: Our Work and Organization.”
- www.heifer.org

In Advance:

- Invite two people to be the storytellers: Samaritan Woman at the Well and Sharada from Nepal. Get the scripts to them early so that they have time to rehearse. One of the storytellers could be the teacher.
- The purpose of this workshop is to involve the Sunday School in congregational fundraising for Heifer. Each class participates in making promotional videos for the various animals and commodities that Heifer places in a particular community. Therefore, the church should decide in advance whether the videos are going to be used to:
 - Dispense the individual arks to families for the Fill the Ark Program. This is a program where banks and a monthly calendar are sent home.
 - Launch a Living Market. This is a program where the congregation sets up a market that “sells” the whole menagerie of animals Heifer offers.
- It is not the purpose of this workshop to actually set up the fundraising program. Heifer has resources that spell out the details for set up. This workshop is making promotional videos for the various livestock.
- Set up an area with all of the research about the animals, the props for the video, poster board/markers, the atlas and globes.

LESSON – Make Your Own Video Workshop

- Set up the video camera. Consider bringing in a person to run the videotaping while the teacher directs the action.
- Regarding the videos, there are two options:
 - Focusing on one for the whole group, the animal or commodity can be pre-determined (better for younger children).
 - Enabling several videos to be produced in one session, individuals and small groups may choose which animal or commodity they want to advertise. This is better for older children and adults who will do some research and lend their own creativity to their video.
- Note that there are two storytellers: the Samaritan Woman at the Well and Sharada from Nepal. Just as their stories intertwine, so does their storytelling, one sentence at a time. Set up a table with the Lota Bowl full of water and a second jug.

Enact the Script of the Samaritan Woman at the Well and Sharada from Nepal

Optional: For older children and adults

Discussion and information about WiLD (Women in Livestock Development)

The following is a snippet from the website: <http://www.heifer.org/site/c.edJRKQNiFiG/b.2607575/>

Roughly two-thirds of the world population lives on less than \$2 per day and most of them are women and children. To empower women is to strengthen family networks. Men and women share project decision-making, animal ownership, labor and benefits. Gender equity is one of the cornerstones of Heifer, focusing on helping women care for themselves, their families, the Earth and each other. This builds stronger families and communities. A project can be designated as WiLD if 70 percent or more of the participants are women.

Sabritra Guragain has a story similar to Saharda. She also comes from Nepal and was married off to a man from a neighboring village at the age of 15. In 1999, she formed a group of 15 desperately poor women from her area. They each contributed 11 Nepalese Rupees (\$0.16) monthly toward a group fund. By August of 2000, each member of the group received a buffalo from Heifer. She says, "The buffalo was a boon that transformed by life." With the income from surplus milk, the group members saved money toward passing on the gift. Required to pass on the gift within three years, Guragain completed the pass-on in just 11 months. "I could not see my suffering neighbor wait longer for the gift." Today, she is a leader in her village. She guided the group to improve roads, build a public pit toilet and mediate conflicts. They built a school for those who were excluded by the caste system, promising that no one will be left behind. And with truly generous and grateful hearts, they donated money to Heifer Cambodia.

Discuss:

Discuss with the class how they perceive gender equity in their everyday lives. Can they perceive issues that might be a roadblock for women? Can they see the relationship between denying girls the right to an education and keeping them in a state of poverty?

Heifer Fundraising: Fill the Ark and The Living Market


Introduce the concept of the program that your church is initiating, how it works and how individual contributions can transform lives.

Video Promotions of Animals

The class will not set up the program; it will promote it. The class will make videos for the various animals and commodities for which the church can donate money.

Younger children:

In advance, choose one animal to highlight. Bring in as many things as possible related to that animal. For example, if sheep are the chosen animal for the video promotion, bring in stuffed animal sheep, raw wool, processed wool, sheep cheese, sheep jackets, shepherd's crooks. These serve as props for the video.



Options for the video:

- Think of riddles for the animal, i.e. sheep.
I'm wooly.
I need a shepherd.
I can stray.
What am I?
- Do the research and find out what the animal has to offer.
- Tell or enact a story about a person who received that Heifer animal.
- Include cost and value.

Older children and adults:

These people will be happy to work alone or in small groups. Look through the Project Profiles booklet for stories that highlight the success of a particular Heifer gift. Make use of the atlas and globes. Identify the relationship between the commodity and the indigenous culture. Using the resources in "How to Use This Resource," learn about the assets of each animal or commodity and how they fit into the geography and culture of an area.

Once the brainstorming is complete, figure out

- Who is going to do have what role?
- Where is everyone going to stand?
- Who is going to say what?
- Who and when is anyone moving?

Rehearse once.

Record.

By the end of the rotation, there should be more than a handful of video segments about various animals. The composite video can be shown

- As a promo for the launch of the Fill the Ark or Living Market program.
- Outside the entry of a Living Market.
- On the day that the arks are collected.

Always show the class the video they made.

Brainstorm a possible group challenge to collect money for Heifer. For instance, collect nickels for the number of shoes in a household. Ponder that poverty leaves no room for shoes. A contribution to Heifer leads to self-sufficiency where basic needs, like shoes, can be met.

Closing Prayer:

Dear Lord, we thank you for having such an active hand in our lives. We thank you for the opportunity to pass on our abundance so that others may live in dignity. Amen.

Script for Samaritan Woman at the Well and Sharada from Nepal:

SAMARITAN: I am the Samaritan Woman at the well.

SHARADA: I am Sharada from Nepal.

SAMARITAN: An unmarried woman has no value here.

SHARADA: A married woman with a husband who abandons her has no value here.

SAMARITAN: I go to the well alone at the height of day when the sun is the hottest just to avoid the gossiping women in town.

SHARADA: I am the source of scorn and hostility because my husband and I can't support ourselves.

SAMARITAN: I have been married five times and am living with a man who puts a roof over my head.

SHARADA: I was forced into an arranged marriage at the age of 17. My husband frequently works in another town and I live with my in-laws to keep a roof over our heads. They resent that they have more mouths to feed with the addition of me and the children.

SAMARITAN: One day I went to the well.

SHARADA: One day I went to my father-in-law.

SAMARITAN: A Jewish man asked me to give him some water.

SHARADA: I asked my father-in-law for my husband's share of family property.

SAMARITAN: When I gave him the cup, he offered me *living water*. **(Pour the Lota Bowl).**

SHARADA: He offered me a cattle shed and a calf.

SAMARITAN: If I had living water, would that mean that I wouldn't have to go to the well everyday?

SHARADA: If I had my own space, could I support my son and me?

SAMARITAN: I could see he was a prophet.

SHARADA: We lived on one side of the cattle shed; the cows and oxen lived on the other.


SAMARITAN: This man talked to me about God searching for me.

SHARADA: I heard about a group of women who were part of Heifer. **(Pour the Lota Bowl).**

SAMARITAN: If God was searching for me, I knew that the Messiah was coming.

SHARADA: I became a member of Annapurna Women Group in 2004.

SAMARITAN: Jesus told me, "I am the Messiah."



SHARADA: They saw me as a person of potential.

SAMARITAN: I had to pass this news onto the other villagers. The Messiah was at our well! The Anointed One. The Christ. The Son of God! **(Pour the Lota Bowl).**

SHARADA: I received gifts from Heifer of a pair of goats and training on how to raise and manage them.

SAMARITAN: I ran into the village and cried out, “Come and see!”

SHARADA: Within two years, I passed on my offspring to another group of women.

SAMARITAN: The villagers came out to meet this man. I found out his name was Jesus.

SHARADA: With more training, I invested in buffaloes, vegetable production and poultry farming. **(Pour the Lota Bowl).**

SAMARITAN: We all invited Jesus and his disciples to stay with us.

SHARADA: I’ve been saving money. We live in a newly built house that I paid for. My children go to school.

SAMARITAN: Jesus gave me new life. It was like that living water he talked about.

SHARADA: Heifer gave me new life. I feel like I have control of my own destiny.

SAMARITAN AND SHARADA: (Pour the Lota Bowl.) Living Water.