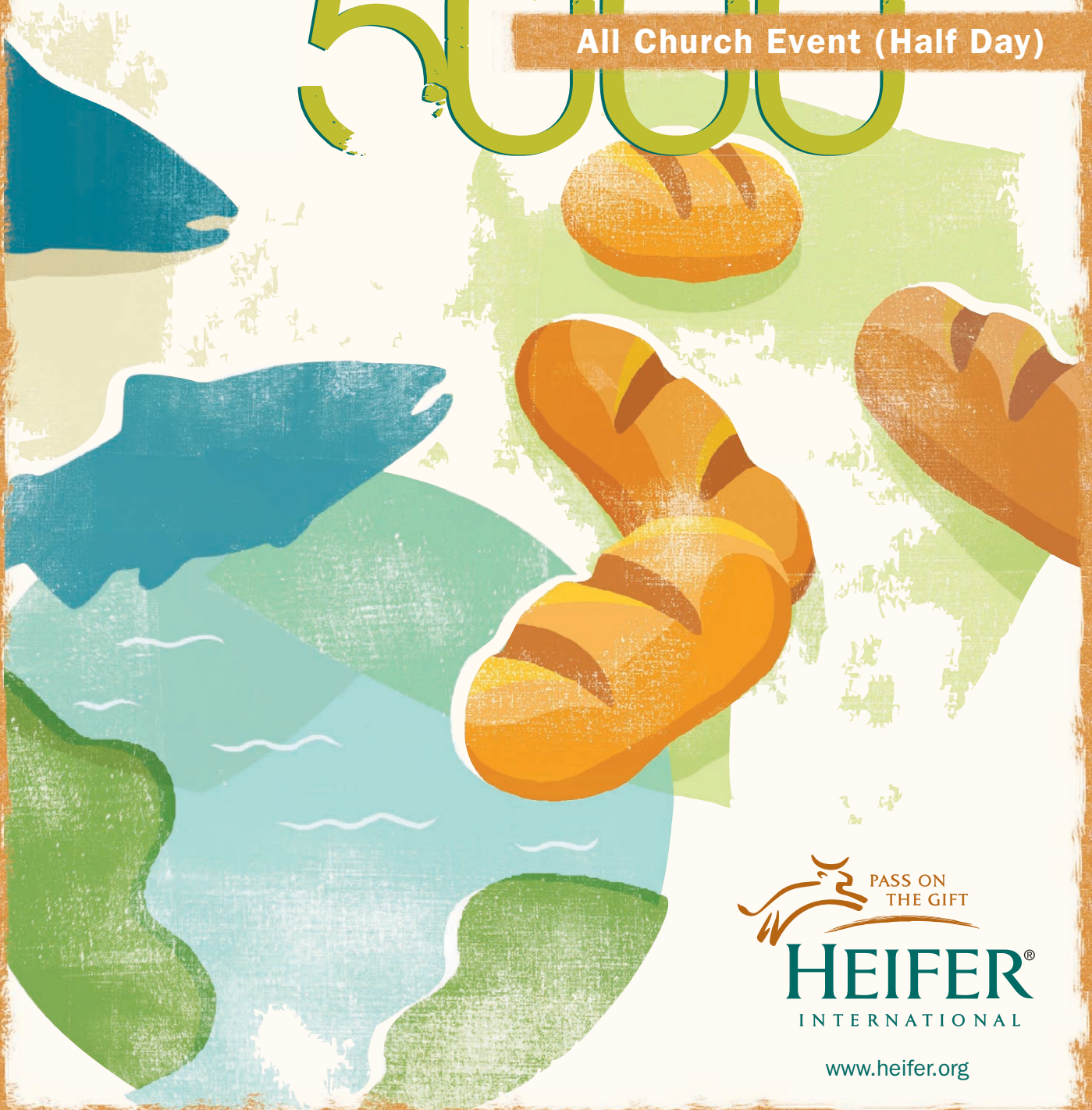


Feeding 50000

All Church Event (Half Day)



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All Church Heifer Event (Half Day)

Launch a Heifer fundraiser within the context of an all-church, intergenerational education event.

This includes:

- A gathering time to learn about the Heifer Cornerstones
- Experiential workshops that appeal to people of all ages, making connections between the Bible, their faith and Heifer
- A fundraiser – choose between the *Fill the Ark* program and a *Living Gift Market*

This event will last between 3 ¼ to 4 hours and works well on a Saturday morning, Sunday after church or school holiday.

Refer to the Resource Kit for these details:

- How this is a Workshop Rotation Model curriculum
- Workshop overviews with scripture reference
- Fundraising ideas: Fill the Ark and The Living Gift Market
- Enhancements: Books, Amazing Math, Gathering Times

Use this planning guide to help organize your program:

- Step 1: Choose a fundraiser
 - *Fill the Ark*
 - *Living Gift Market*
- Step 2: Prepare the workshops
- Step 3: Prepare for the gathering time
- Step 4: Launch the special Heifer event
 - Opening worship and Heifer Cornerstones
 - Workshops
 - Fundraiser

This is a big event. One of Heifer's Cornerstones is full participation. Make sure to invite plenty of people to be a part of this, whether being in charge of the fundraiser, creating a *Living Gift Market* booth, leading the gathering, leading a workshop or doing promotion. When the congregation feels ownership, it will respond.

Step 1: Choose a fundraiser

Both of these are well-established fundraisers that Heifer offers. Make your choice based on where you think your congregation will volunteer to invest their own time, talent and resources.

Fill the Ark

Distribute the arks and calendars at this all-church event. Four weeks later, set aside some time during worship to collect the arks and celebrate the generosity of the church. Arrange it so that families with children can attend worship together even for the first part so they can bring their arks to the altar. Display the ark that was created during the gathering time that portrays the Heifer Cornerstones and animals.

A Leader's Guide is available with suggestions for how to launch the program and worship ideas. Order the arks and the calendars (one per family) by phone at (800) 422-0474. The sample kit for all three items is RFX006.

Living Gift Market

This is a great holiday fundraising program. Arrange in advance for various booths to be made by families, small group ministries, youth groups, Sunday School classes, young adults—anyone who would be willing to create one that focuses on the attributes of one Heifer commodity.

On the day of the event, the gathering time connects Heifer's Cornerstones with their biblical foundation. The group then moves into the various workshops, experiencing the scope of Heifer's mission and successes. The event culminates with the *Living Gift Market* where everyone can "buy" particular animals.

Make some kind of graph or measuring tool for tracking the amount of money raised.

There is an excellent Leader's Guide for the *Living Gift Market*. Call Heifer at (800) 422-0474.

Step 2: Prepare the Workshops

The half hour gathering time focuses on building an ark using Heifer's Cornerstones for Just and Sustainable Development. After that, groups are organized and sent to various workshops. Each workshop lasts 45 minutes. The participants rotate through three workshops with a 5-minute passing period between each one. That's 2 ½ hours.

Example:

Gathering Time: 1 p.m.

Workshops: 1:30 – 4 p.m.

Workshop	Teacher	Room	1:30-2:15 p.m.	2:20-3:05 p.m.	3:10-3:55 p.m.
Art			Group A	Group B	Group C
Storytelling			Group B	Group C	Group A
Movement/Games			Group C	Group A	Group B

Launch the Fundraiser: 4 p.m.

Organize the workshops:

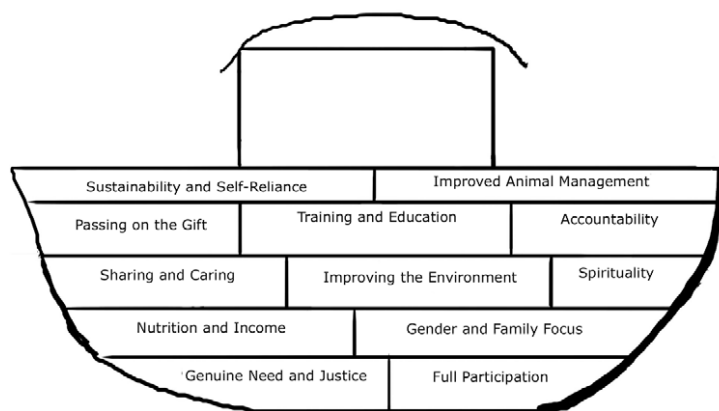
1. How many will you run?
 - a. What is the size of the whole group you expect?
 - b. What is the number of people you want in a workshop at one time?
 - c. Divide the number of people/workshop into the expected number and that is how many workshops are needed.
2. Which workshops will you run?

Look at the list of all 10 workshops in the Resource Kit.

 - a. Which ones appeal to you?
 - b. Which combination would deliver a comprehensive understanding of Heifer?
 - c. Who has a particular talent that will enhance the lesson?
 - d. In what space will each workshop occur?
3. Invite people to be workshop leaders.
4. Create a chart similar to the one above, filling in the blanks.
5. Arrange for supplies listed in the lessons.
6. Print schedules of the rotation and ask one adult in each group to be the shepherd, knowing where to go for the next workshop.

Step 3: Prepare for the Gathering Time: *Build the Ark*

The first half-hour of the event is gathering time. This is when all participants gather together and learn about Heifer Cornerstones for Just and Sustainable Development. These are the values upon which all decisions are made at Heifer regarding organizations and farmer groups. Building an ark will portray these Cornerstones. Each Cornerstone is associated with a scripture and is placed on the planks of the ark. All of the various animals and commodities that Heifer offers are placed on the deck of the ark. More details are in the Resource Kit.



Refer to the Resource Kit for Enhancements:

- Related illustrated books
- Amazing Math
- Heifer Resources
- A theme song

Add an invocation, joys and concerns and a prayer. This gathering time is what links the group together and encourages participation in *Fill the Ark* or *The Living Gift Market*.

Checklist:

Task	Who's in Charge?
Fundraiser	
Workshop Leaders	
Gathering Time Leader	
Promotion	

Step 4: Launch the special Heifer event

Gathering time: Build the Ark and Heifer Cornerstones

Workshops: Divide into groups and rotate through the three workshops.

Fundraiser:

- *Fill the Ark:*
 - Distribute the calendars and arks
 - Promote the date they will be collected
- *Living Gift Market*
 - Invite the participants into the marketplace
 - Track the amount that is being raised
 - Celebrate